WEWS

ORDER

NEWS Channel

Flight Dates 09/12/12-09/17/12

Order Sep 00:20:00

Product Estimate # 1536

Contract / Revision 310370 / OFA Sked A 09.12-9.17.12 <u>Alt Order #</u>

Original Date / Revision Agency Com 15% Billing Type Cash

09/07/12 09/19/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside Billing Cycle EOM/EOC

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+

Agency GMMB Inc

Buying Contact

Rev Codes POL POL CAND

Sales Office EWSDC Product Codes PL
Sales Region NAT Priority P-3

1010 Wisconsin Avenue - Suite #80

Washington, DC 20007

Agency Ref 2

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 100% Market Value 58310

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount (Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount
September 2012	121	\$49,563.50	\$58,310.00	0.00 08/27/12	09/17/12	121	\$49,563.50	\$58,310.00
Totals	121	\$49,563.50	\$58,310.00	0.00				

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Γime	Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
E 1 WEWS	09/12/12	2 09/17/12	4-430am America		4-430a		M- WTF	:30	5	\$35.00 P-3	0.00 NM	4	\$140.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rat	ing						
Week: 09/1 Spot Ch	10/12 Date Rar	09/16/12 nae D	WTF Description	4 Star	\$35.00 t/End Time	0).00 \	Neekdavs	Lengt	h Rate	Rtg Type		
		-	-430am America T				-	- WГhF					

Credited





<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

											Tota	
Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WEWS	09/12/1	2 09/17/12	4-430am America 4-430a America		4-430a	M- WTF	- :30	5	\$35.00 P-3	0.00 NM	4	\$140.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	4	\$35.00	0.00						
Spot Ch	Date Ra edit. The	inge <u>D</u> ese spots are	<u>escription</u> being added to V	<u>Start</u> VO # 3103 <u>88 fli</u>	/End Time aht. 1		Weekdays	Len	gth Rate	Rtg Type	l	
Week: 09/		09/23/12	M	1	\$35.00	0.00						
E 2 WEWS	09/12/1	2 09/17/12	M-F 430-5am Ne M-F 430-5am Ne		430-5a	М- WГF	- :30	5	\$40.00 P-3	0.00 NM	3	\$120.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	2	\$40.00	0.00						
Week: 09/		09/23/12	M	1	\$40.00	0.00					_	
E 3 WEWS	09/12/1	2 09/17/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	М- WГF	- :30	5	\$75.00 P-3	0.00 NM	1	\$75.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/16/12 09/23/12	WTF	1 0	\$75.00 \$75.00	0.00 0.00						
E 4 WEWS			M-F GMC 6-7a	CM	6-7a	M- WTF	- :30	5	\$175.00 P-3	0.00 NM	4	\$700.00
L + WEWO	00/12/1	2 00/11/12	M-F GMC 6-7a	OW	074	111 1111	.00	Ü	ψ170.001 0	0.00 14101	,	ψ100.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF M	3	\$175.00	0.00						
Week: 09/		09/23/12		1	\$175.00	0.00	.00		\$475.00 D.0	0.00 NIM	,	£4 400 00
E 5 WEWS	09/12/1	2 09/17/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	M- WTF	- :30	8	\$175.00 P-3	0.00 NM	8	\$1,400.00
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WTF	6	\$175.00	0.00						
Week: 09/		09/23/12	M	2	\$175.00	0.00			A75.00.D.0	0.00.104		475.00
E 6 WEWS	09/12/1	2 09/17/12	Sa 6a-8a News Sa 6-8a News	СМ	6-8a	S-	- :30	2	\$75.00 P-3	0.00 NM	1	\$75.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-	2	\$75.00	0.00	\\\- = - =		auth Data	Dan Tima		
	Date Ra	 _	escription a 6a-8a News	6-8a	/End Time		Weekdays	Len	<u>gtn Kate</u> :30 (\$75.00)	Rtg Type 0.00 NM		
	edited	2 03/10/12 0	a da da News	0.04			5α-		.50 (φτο.οο)	0.00 / 11///		
[Ad	ding this	money to cu	ırrent week flight 9	9.18-9.24. Sam	ne estimate.]						
Week: 09/	17/12	09/23/12		0	\$75.00	0.00						
E 7 WEWS	09/12/1	2 09/17/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	- :30	2	\$175.00 P-3	0.00 NM	0	\$0.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S-		\$175.00	0.00						
	Date Ra 09/10/12		escription A GMA 8-9a	<u>Start</u> 8-9a	/End Time		Weekdays	<u>Len</u>	<u>gth </u>	Rtg Type 0.00 NM		
	edited	oso spots are	e being added to V	VO # 210299 fi	ight 1							
•		•	a GMA 8-9a	8-9a			Sa-	_	:30 (\$175.00)	0.00 0///		
	edited	2 00/10/12 0	71 OM// 10 Od	0 04			ba		.ου (φ11ο.ου)	0.00 74101		
-		•	e being added to V		· . ·							
Week: 09/		09/23/12		0	\$175.00	0.00					_	
E 8 WEWS	09/12/1	2 09/17/12	SU GMA 8-9A SU GMA 8-9A	СМ	8-9a	5	S :30	1	\$250.00 P-3	0.00 NM	0	\$0.00
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	S	1	\$250.00	0.00						





<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

											Tota	als_
Ln Ch	Start	End	Inventory Code			Time Days	Len Sp	ots	Rate Pri		-	Amount
E 8 WEWS	09/12/1	2 09/17/12	SU GMA 8-9A SU GMA 8-9A	СМ	8-9a	S	:30	1	\$250.00 P-3	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	S	1 Stor	\$250.00	0.00	lookdovo	Lor	ath Data	Dta Tuno		
	Date Ra		escription U GMA 8-9A	<u>Star</u> 8-9a	t/End Time		<u>′eekdays</u> · S	<u>Ler</u> u	:30 (\$250.00)	Rtg Type 0.00 NM		
Cre	edited								(,,			
	_	-	urrent week flight									
Week: 09/		09/23/12		0	*	0.00			#05.00 D.0	0.00 NIM	,	#05.00
		2 09/17/12	SU 5-530a Wall SU 5-530a Wall		5-530a	S	:30	1	\$25.00 P-3	0.00 NM	1	\$25.00
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week 1	Rate	Rating						
Week: 09/ Week: 09/		09/16/12 09/23/12		0	\$25.00 \$25.00	0.00 0.00						
E 10 WEWS	09/12/1	2 09/17/12	M-F 9-10a M-F 9-10a	CM	9-10a	M- WTF	:30	5	\$175.00 P-3	0.00 NM	4	\$700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	WГF	3	\$175.00	0.00						
Week: 09/		09/23/12	M	1	\$175.00	0.00						
E 11 WEWS	09/12/1	2 09/17/12	M-F 10-11a M-F 10-11a	СМ	10-11a	M- WTF	:30	5	\$150.00 P-3	0.00 NM	5	\$750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/16/12 09/23/12	WГF M	4	\$150.00 \$150.00	0.00 0.00						
E 12 WEWS			M-F 11-12p	CM	11a-12p	 М- WГF	:30	3	\$225.00 P-3	0.00 NM	3	\$675.00
L 12 WLWO	03/12/1	2 03/11/12	M-F 11-12p	Olvi	114-129	WI WII	.50	3	Ψ223.001 3	0.00 14101		ψ073.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/16/12 09/23/12	WГF M	2	\$225.00 \$225.00	0.00 0.00						
E 13 WEWS			M-F 12-1230pm	· · · · · · · · · · · · · · · · · · ·	12-1p	М- WГF	:30	5	\$175.00 P-3	0.00 NM	5	\$875.00
			M-F 12-1p News		•				·			
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/16/12 09/23/12	WГF M	4	\$175.00 \$175.00	0.00 0.00						
E 14 WEWS			M-F 1-2p	CM	1-2p	М- WГF	:30	5	\$200.00 P-3	0.00 NM	5	\$1,000.00
_			M-F 1-2p	-	ľ				,			, ,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ Week: 09/		09/16/12 09/23/12	WГF M	4	\$200.00 \$200.00	0.00 0.00						
E 15 WEWS				СМ	2-3p	M- WTF	:30	3	\$325.00 P-3	0.00 NM	3	\$975.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/10/12	09/16/12	WГF	3	\$325.00	0.00						
	Date Ra		escription		t/End Time	_	eekdays			Rtg Type		
		2-09/16/12 N 3 62 4 62 5	1-r- 2-3p 62.6,62.7,62.8,62	2-3p	1	- -	- WThF	-	:30 (\$325.00)	0.00 NW		
			want me to doub									
Week: 09/		09/23/12	M	1	\$325.00	0.00						
E 16 WEWS	09/12/1	2 09/17/12	SU This Week 9 SU This Week 9		9-10a	S	:30	1	\$300.00 P-3	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/10/12	09/16/12	S	1	\$300.00	0.00					I	





<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

											Tota	als_
Ln Ch Sta	art End	Inventory Code	Break	Start/End	Time Days	L	en Spot	S	Rate Pri	Rtg Type	Spots	Amount
E16 WEWS 09/	2/12 09/17/12	SU This Week 9- SU This Week 9-		9-10a		- S	:30	1 5	\$300.00 P-3	0.00 NM	0	\$0.00
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/12 Spot Ch Date		S Description	1 Start	\$300.00 t/End Time	0.00	Wee	kdays	Lengt	h Rate	Rtg Type		
		SU This Week 9-10a					Su		0 (\$300.00)			
Credited												
[Adding Week: 09/17/12	•	urrent week flight 9	18-9.24. Sam. 0	ne estimate. \$300.00	0.00							
		SU Kaleidoscope		10-1030a		- S	:30	1	\$35.00 P-3	0.00 NM	1	\$35.00
217 112110 007	2,12 00,11,12	SU Kaleidoscope		10 10000		٥	.00	•	φοσ.σσ. σ	0.00 14141	•	ψου.σσ
Start Da		<u>Weekdays</u> S	Spots/Week	Rate	Rating							
Week: 09/10/12 Week: 09/17/12			1	\$35.00 \$35.00	0.00 0.00							
		SU 1030-11a Sho		1030-11a		- S	:30	1 5	\$150.00 P-3	0.00 NM	0	\$0.00
Start Da	te End Date	SU 1030-11a Sho Weekdays	Spots/Week	Pate	Rating					- 1		
Week: 09/10/12		S	2	Rate \$150.00	0.00					j		
Spot Ch Date		Description		t/End Time				Lengt		Rtg Type		
		SU 1030-11a Show)-11a			Su	:3	0 (\$150.00)	0.00 <i>NM</i>		
	62.3,62.4,62.5, vcase this day]	,62.6,62.7,62.8,62.9	9									
		SU 1030-11a Show	case of H1030)-11a			Su	:3	0 (\$150.00)	0.00 <i>NM</i>		
		,62.6,62.7,62.8,62.	9									
-	vcase this day]		0	#450.00	0.00							
Week: 09/17/12		M-F 4-5p Dr. OZ	CM	\$150.00 4-5p	0.00 M- WTF		:30	5 5	\$300.00 P-3	0.00 NM	5	\$1,500.00
L 20 WL W 0 03/	2/12 03/11/12	M-F 4-5p Dr. Oz	OW	+ 0 p	W- WII		.50	5 (p300.00 1 3	0.00 14141	3	ψ1,500.00
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/12 Week: 09/17/12		WГF М	4	\$300.00 \$300.00	0.00 0.00							
E 21 WEWS 09/			CM	3-4p	M- WTF		:30	5 5	\$225.00 P-3	0.00 NM	6	\$1,350.00
		M-F 3-4p Katie										
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/12 Week: 09/17/12		WTF M	4 2	\$225.00 \$225.00	0.00 0.00							
E 22 WEWS 09/			CM	5-6p	M- WTF		:30	5 5	\$300.00 P-3	0.00 NM	4	\$1,200.00
		M-F 5-6p News		·								
	te End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/12 Week: 09/17/12		WГF M	3 1	\$300.00 \$300.00	0.00 0.00							
E 23 WEWS 09/			<u> </u>	6-630p	M- WTF		:30	3 5	\$400.00 P-3	0.00 NM	3	\$1,200.00
		M-F 6-630p News		-1							-	. ,
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 09/10/12 Week: 09/17/12		WTF M	2	\$400.00 \$400.00	0.00 0.00							
E 24 WEWS 09/17/12			·	7-8p	;	S-	:30	2 5	\$225.00 P-3	0.00 NM	2	\$450.00
		SA 7-8p Rotation		•								
Start Da		Weekdays	Spots/Week	Rate	Rating					l		
Week: 09/10/12	2 09/16/12	S-	3	\$225.00	0.00					ı		





<u>Contract / Revision</u> 310370 <u>Flight Dates</u> 09/12/12-09/17/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

								Tota	als_
Ln Ch Start End	Inventory Code			Time Days	Len Sp		Rtg Type		Amount
E 24 WEWS 09/12/12 09/17/12	SA 7-8p Rotation SA 7-8p Rotation		7-8p	S-	- :30	2 \$225.00 P-3	3 0.00 NM	2	\$450.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S-	3	\$225.00	0.00					
	<u>Description</u>		/End Time		Weekdays		Rtg Type		
9 VEWS 09/10/12-09/16/12 S Credited	SA 7-8p Rotation	7-8p			Sa-	- :30 (\$225.00	0.00 NM		
[Adding this money to c	urrent week fliaht 9).18-9.24. Sam	ne estimate.	1					
Week: 09/17/12 09/23/12		0	\$225.00	0.00					
E 25 WEWS 09/12/12 09/17/12	SU 6-630p News SU 6-630p News		6-630p	\$	S :30	1 \$350.00 P-3	3 0.00 NM	0	\$0.00
Start Date End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/10/12 09/16/12	S	1	\$350.00	0.00					
	Description Nove		/End Time		Weekdays S		Rtg Type		
2 VEWS 09/10/12-09/16/12 S Credited	50 6-630p News	6-63	υρ		3	u :30 (\$350.00	0.00 NM		
[Adding this money to c	urrent week flight 9).18-9.24. Sam	ne estimate.	1					
Week: 09/17/12 09/23/12		0	\$350.00	0.00					
E 27 WEWS 09/12/12 09/17/12	M-F 7-730p M-F 7-730p	СМ	7-730p	M- WTF	- :30	5 \$650.00 P-3	3 0.00 NM	4	\$2,450.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	WГF M	3	\$650.00	0.00					
Week: 09/17/12 09/23/12 <u>Spot Ch Date Range</u> [Description	1 Start	\$650.00 E/End Time	0.00	Weekdays	Length Rate	e Rtg Type		
11 /EWS 09/17/12-09/23/12 M		7-73			M		0 0.00 NM		
E 29 WEWS 09/12/12 09/17/12	M-F 730-8P M-F 730-8P	СМ	730-8p	M- WTF	- :30	5 \$750.00 P-3	3 0.00 NM	3	\$2,050.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	WTF	2	\$750.00	0.00					
Week: 09/17/12 09/23/12 Spot Ch Date Range [M Description	1 Start	\$750.00 E/End Time	0.00	Weekdays	Length Pate	Rtg Type		
11 /EWS 09/17/12-09/23/12 N	И-F 730-8P	730-	8p		M	- :30 \$550.0	0.00 NM		
E 40 WEWS 09/13/12 09/13/12	Thursday Prime	Α	8-9p	T	- :30	1 \$1,800.00 P-3	3 0.00 NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>End Date</u>	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
E 44 WEWS 09/14/12 09/14/12		CM	8-9p	F	- :30	1 \$1,200.00 P-3	3 0.00 NM	1	\$1,200.00
Start Date End Date	Friday Prime A Weekdays	Spots/Week	Rate	Rating	.00	τ ψτ,200.00 τ	0.00 MM	,	ψ1,200.00
Week: 09/10/12 09/16/12	F		\$1,200.00	0.00					
E 45 WEWS 09/12/12 09/17/12	Friday Prime B Friday Prime B	СМ	9-10p	F	- :30	1 \$1,400.00 P-3	3 0.00 NM	1	\$1,400.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	F		\$1,400.00	0.00					
Week: 09/17/12 09/23/12		0	\$0.00	0.00					
E 46 WEWS 09/12/12 09/17/12	Friday Prime C	СМ	10-11p	F	- :30	1 \$1,400.00 P-3	3 0.00 NM	1	\$1,400.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	F		\$1,400.00 \$1,400.00	0.00 0.00					
E 48 WEWS 09/16/12 09/16/12		CM	8-9p		S :30	1 \$2,500.00 P-3	3 0.00 NM	1	\$2,500.00
2.3 112110 00/10/12 00/10/12	Sunday Prime B	Oivi	o op			, ψ <u>ε,ουυ.υυ Ι</u> -ς	5 0.00 NIVI	'	Ψ2,000.00





<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

											Tota	
Ln Ch S	Start	End	Inventory Code Sunday Prime B	Break CM	Start/End T 8-9p	ime Days	Len Spo		Rate Pri 52,500.00 P-3	0.00 NM	-	\$2,500.00
L 40 WLW3 08	3/10/1	2 09/10/12	Sunday Prime B	Civi	0-9p		5 .50	ıψ	52,300.00 T -3	0.00 14101	· '	Ψ2,500.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	S		\$2,500.00	0.00	О 00		0.000.00.00	0.00.1114		ФО ООО ОО
			Sunday Prime C Sunday Prime C	СМ	9-10p		S :30	1 \$	52,800.00 P-3	0.00 NM	1	\$2,800.00
Start D Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	Rate \$2,800.00	Rating 0.00						
Week: 09/17/		09/23/12			\$2,800.00	0.00						
E 54 WEWS 09	9/12/1	2 09/17/12	M-F 1135p-1202a M-F 1135p-1202a	-	1135p-1207	M- WTF-	- :30	3	\$300.00 P-3	0.00 NM	2	\$600.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/ Week: 09/17/		09/16/12 09/23/12	WTF M	2	\$300.00 \$300.00	0.00 0.00						
Spot Ch Da			escription	-	End Time	0.00	Weekdays	Lenç	gth Rate	Rtg Type		
		2-09/23/12 N	1-F 1135p-1202a N	lightline 1135	5p-1207x		M	- 5	30 (\$300.00)	0.00 <i>NM</i>		
Credite [Credit		ese spots are	being added to W	/O # 310388 fli	iaht. 1							
			M-SU 11-1135P I		11-1135p	M- WTF-	S :30	4	\$350.00 P-3	0.00 NM	2	\$700.00
			M-SU 11-1135P						***************************************			*********
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/ Spot Ch Da		09/16/12	WTF- S escription	3 Start	\$350.00 E/End Time	0.00	Weekdays	Leng	nth Rate	Rta Type		
			<u>escription</u> 1-SU 11-1135P Lat				WThF S	_	30 (\$350.00)			
Credite	ed				·				,			
	-	-	ırrent week flight 9 M			0.00						
Week: 09/17/ Spot Ch Da		09/23/12 nge D	escription	1 Start	\$350.00 E/End Time	0.00	Weekdays	Lenç	oth Rate	Rtg Type		
			<u>-55611511511</u> 1-SU 11-1135P Lat				M		30 (\$350.00)			
Credite												
			ırrent week flight 9								_	
E 56 WEWS 09	9/12/1		SU 1125p-12a Sp SU 1135p-12a Sp		1135p-12x		S :30	1	\$225.00 P-3	0.00 NM	0	\$0.00
Start D Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$225.00	Rating 0.00						
Spot Ch Da			escription	•	پورون End Time/	0.00	Weekdays	Leng	gth Rate	Rtg Type		
	0/10/12	2-09/16/12 S	U 1125p-12a Spor	ts Extra 1135	5p-12x		S		30 (\$225.00)			
Credite				40.0.04 Cam								
Meek: 09/17/	-	09/23/12	ırrent week flight 9	.18-9.24. San 0	1e estimate. j \$225.00	0.00						
			M-F Right This M M-F 106a-206a		106a-206a	M- WTF-	- :30	1	\$15.00 P-3	0.00 NM	2	\$30.00
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	WГF	1	\$15.00	0.00						
Week: 09/17/		09/23/12	M	1	\$15.00	0.00	00		# 55 00 D 0	0.00 NIM		# 55.00
E 59 WEWS 09	9/12/1	∠ ∪9/17/12	Criminal Minds Sa Criminal Mind	CM ls	1135p-105x	S	- :30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/ Week: 09/17/		09/16/12 09/23/12	S-	1	\$55.00 \$55.00	0.00 0.00						
E 60 WEWS 09			Numbers	CM	1235-205a	S	- :30	1	\$75.00 P-3	0.00 NM	1	\$75.00
11.1.2	··	-	Sa Numbers	· · · ·				•	Ţ. <u>2.00</u> . O			Ţ. 0.00
Start D	Date_	End Date	Weekdays	Spots/Week	Rate	Rating					I	





<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

Ln Ch	Start	End	Inventory Code	Rroak	Start/End T	ime Dave	Len Spo	ite	Rate Pri	Rta Type	Spots	Amount
E 60 WEWS			Numbers	CM	1235-205a		•	1	\$75.00 P-3	0.00 NM	3pois 1	\$75.00
Start	t Date	End Date	Sa Numbers Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/16/12	S-	<u> </u>	\$75.00	0.00						
	Date Rai		escription	•	/End Time	0.00	Weekdays	Lengtl	h Rate	Rtg Type		
		2-09/16/12 N			5-205a		Sa			0.00 NM		
See	MG 60.	3							,			
[no r	numbers	scheduled.										
3 /EWS (09/15/12	-09/15/12 S	A/SU Criminal Min	nds Late 1235	ia-2a		Sa	:30	\$75.00	0.00 NM		
⊕ MG	for 60.2	09/15										
Week: 09/1	7/12	09/23/12		0	\$75.00	0.00						
E 61 WEWS	09/12/12	2 09/17/12	Criminal Minds Sa Criminal Mind	CM ds	1135p-105x		- S :30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/16/12	S	1	\$55.00	0.00						
Week: 09/1		09/23/12		0	\$55.00	0.00						
E 62 WEWS	09/12/12	2 09/17/12	Numbers Sa Numbers	СМ	1235-205a		- S :30	1	\$75.00 P-3	0.00 NM	7	\$3,200.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/16/12	S	1	\$75.00	0.00						
	Date Rai		escription	Start	/End Time		Weekdays	Lengtl	h Rate	Rtg Type		
2 VEWS	09/10/12	-09/16/12 N	umbers		5-205a		Sı	:30) (\$75.00)	0.00 <i>NM</i>		
See	MG 62.	3,62.4,62.5,	62.6,62.7,62.8,62.	9								
[num	nbers or	not on Sun.]									
3 /EWS (09/10/12	-09/16/12 S	A/SU Criminal Min	nds Late 1235	ia-2a		SaSı	ı :30	\$75.00	0.00 NM		
⊕ MG	for 79.1,	18.2,18.5,62	2.2,15.6									
4 /EWS (09/17/12	-09/17/12 M	-F 9-10a	9-10	a		M	:30	\$175.00	0.00 NM		
⊕ MG	for 79.1,	18.2,18.5,62	2.2,15.6									
5 /EWS (09/17/12	-09/17/12 M	-F 9-10a	9-10	а		M	:30	\$175.00	0.00 NM		
⊕ MG	for 79.1,	18.2,18.5,62	2.2,15.6									
6 /EWS (09/17/12	-09/17/12 M	-F 10-11a	10-1	1a		M	:30	\$150.00	0.00 NM		
⊕ MG	for 79.1,	18.2,18.5,62	2.2,15.6									
7 /EWS (09/17/12	-09/17/12 M	-F 1-2p	1-2p			M	:30	\$200.00	0.00 NM		
⊕ MG	for 79.1,	18.2,18.5,62	2.2,15.6									
8 /EWS (09/10/12	-09/16/12 S	unday Prime D	10-1	1p		Su	ı :30	\$2,200.00	0.00 NM		
⊕ MG	for 79.1,	18.2,18.5,62	2.2,15.6									
9 /EWS (09/17/12	-09/17/12 M	-F 3-4P Katie	3-4p			M	:30	\$225.00	0.00 NM		
⊕ MG	for 79.1,	18.2,18.5,62	2.2,15.6									
Week: 09/1		09/23/12		0	\$75.00	0.00						
E 64 WEWS	09/12/12	2 09/17/12	OSU Football	CM	12p-1130p	;	S- :30	1 \$5	,980.00 P-3	0.00 NM	0	\$0.00
			Ohio State Footb	all					,			,
LUR adju	ustment	to match Ho	nda spot in-game.									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/16/12	S-		\$5,980.00	0.00			_			
	Date Rai		escription SU Football		/End Time 1130p		Weekdays	Lengtl	<u>h Rate</u> 0 (\$5,980.00)	Rtg Type		
	dited	30, 10, 12	oo i oowan	120	оор		54	.50	, 40,000.007	3.00 / 1/1//		
		monev to cu	ırrent week flight 9).18-9.24. Sam	ne estimate. 1							
Week: 09/1	-	09/23/12			\$7,500.00	0.00						
			NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	;	S- :30	2 \$1	,000.00 P-3	0.00 NM	0	\$0.00
		End Date	Weekdays	Spots/Week	Rate	Rating						
Start	t Date	בזכוו חח –										





<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Tota Spots	als Amount
E 65 WEWS 09/	12/12 09/17/	12 NCAA 330p-7pm NCAA 330p-7pm		330-7p		S- :30	2 \$1,000.00 P-3	0.00 NM	0	\$0.00
Start Da Week: 09/10/1		e <u>Weekdays</u>	Spots/Week	Rate \$1,000.00	Rating 0.00					
Spot Ch Date	e Range	Description	Star	t/End Time	0.00	Weekdays		Rtg Type		
4 VEVVS 09/1 Credite		2 NCAA 330p-7pm	330	-7p		Sa-	- :30 (\$1,000.00)	0.00 NM		
[Adding Week: 09/17/1	-	current week flight 9		ne estimate. \$1,000.00	0.00					
		12 OSU Pre/Post Ga		12p-12x		S- :30	1 \$750.00 P-3	0.00 NM	0	\$0.00
LUR adjustn	nent to match	OSU Pre/Post Ga Scott's Lawn in OSU		15.						
Start Da	te End Dat	e Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/1 Spot Ch Date	2 09/16/12 <u>e Range</u>	Description	1 <u>Star</u>	\$750.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 VEWS 09/1 Credite		OSU Pre/Post Gam	e 12p	-12x		Sa-	- :30 (\$750.00)	0.00 NM		
		current week flight 9	.18-9.24. Sar	ne estimate.]					
E74 WEWS 09/	17/12 09/17/ <i>′</i>	Monday Prime S Monday Prime S		Monday Pr (7:58 PM-1	rime SpeM 1:00 PM)	:30	2 \$1,500.00 P-3	0.00 NM	2	\$3,000.00
Start Da Week: 09/17/1			Spots/Week	Rate \$1,500.00	Rating 0.00					
E 76 WEWS 09/		12 Wednesday Prim	e A CM	8-9p	W	:30	1 \$2,000.00 P-3	0.00 NM	1	\$2,000.00
Start Da	ite End Dat	Wednesday Prime Weekdays	ie A Spots/Week	Rate	Rating					
Week: 09/10/1 Week: 09/17/1		W		\$2,000.00 \$2,000.00	0.00 0.00					
		I2 Friday Prime A Friday Prime A	CM	8-9p	F	' :30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
Start Da			Spots/Week		Rating					
Week: 09/10/1 Week: 09/17/1		-	1 0	+ ,	0.00 0.00					
E78 WEWS 09/	12/12 09/17/ <i>°</i>	12 Sunday Prime A Sunday Prime A	СМ	7-8p		- S :30	1 \$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Da Week: 09/10/1	_		Spots/Week		Rating 0.00					
Week: 09/17/1	2 09/23/12	2	0	\$0.00	0.00					
E79 WEWS 09/	16/12 09/16/ ⁻	12 Sunday Prime B Sunday Prime B	CM	8-9p		- S :30	1 \$2,500.00 P-3	0.00 NM	0	\$0.00
Start Da Week: 09/10/1			Spots/Week	Rate \$2,500.00	Rating 0.00					
Spot Ch Date	e Range	Description	Star	t/End Time	0.00	Weekdays		Rtg Type		
		2 Sunday Prime B .5,62.6,62.7,62.8,62.	8-9p 9)		S	u :30 (\$2,500.00)	0.00 NM		
		ama is on both brks.								
E 80 WEWS 09/	12/12 09/17/ <i>*</i>	12 Sunday Prime Sp Sunday Prime Sp		Extreme M (9:00 PM-1	lakeover 1:00 PM)	- S :30	1 \$2,800.00 P-3	0.00 NM	1	\$2,800.00
Start Da Week: 09/10/1	_		Spots/Week	Rate \$2,800.00	Rating 0.00					
Spot Ch Date	e Range	Description Sunday Prime Spec	Star	t/End Time	v (9:00 PM-11:0	Weekdays 0S		Rtg Type 0.00 NM		
Credite	d	current week flight 9			•					





<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

In Ch. Stort End	Inventory Code	Drook	Ctost/End Ti	ma Dava	lan Cna		Doto Dri	Dta Tuna	Tota	
Ln Ch Start End E 80 WEWS 09/12/12 09/17/12	Inventory Code Sunday Prime Spec		Start/End Ti	eoverS	Len Spo		Rate Pri \$2.800.00 P-3	0.00 NM	Spots 1	Amount \$2,800.00
E 60 WEWS 09/12/12 09/17/12	Sunday Prime Spec		(9:00 PM-11:0		.30	1	\$2,800.00 P-3	U.UU INIVI	ı	\$2,800.00
Start Date Week: 09/17/12	Weekdays S	pots/Week 0	Rate \$0.00	Rating 0.00						
E 82 WEWS 09/12/12 09/17/12	LN after Sports LN after Sports	СМ	11p-130x	S-	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>End Date</u> 09/16/12	Weekdays S	pots/Week 1	Rate \$350.00	Rating 0.00						
Week: 09/17/12 09/23/12		0	\$0.00	0.00						
E 85 WEWS 09/12/12 09/17/12	M-F 430-5am News M-F 430-5am News	_	430-5a	М- WГF	:30	1	\$150.00 P-2	0.00 NM	2	\$300.00
Start Date End Date		pots/Week	Rate	Rating						
Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	WГF M	1 1	\$150.00 \$150.00	0.00 0.00						
E 86 WEWS 09/12/12 09/17/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	М- WГF	:30	4	\$350.00 P-2	0.00 NM	4	\$1,400.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12		pots/Week	Rate \$350.00	Rating 0.00						
Week: 09/17/12 09/23/12 E 89 WEWS 09/12/12 09/17/12	•	1	\$350.00	0.00 S-	.20	2	\$900.00 D.2	0.00 NM	2	\$4.600.00
	SA 7-730p SA 7-730p	СМ	7-730p		:30	2	\$800.00 P-2	0.00 NM	2	\$1,600.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>09/16/12</u>	Weekdays S	pots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
Week: 09/17/12 09/23/12		0	\$800.00	0.00						
E 94 WEWS 09/15/12 09/15/12	SA 7PM News SA 7PM News	CM	7-730p	S-	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays S	pots/Week 1	Rate \$800.00	Rating 0.00						
E 96 WEWS 09/15/12 09/15/12	NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	S-	:30	3	\$2,800.00 P-2	0.00 NM	3	\$8,400.00
Start Date End Date Week: 09/10/12 09/16/12	Weekdays S	pots/Week 3	Rate \$2,800.00	Rating 0.00						
M103WEWS 09/17/12 09/17/12	M-F 1135p-1202a N M-F 1135p-1202a N	•	1135p-1207x	M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Date End Date Week: 09/17/12 09/23/12	Weekdays S	pots/Week 1	Rate \$800.00	Rating 0.00						
M104WEWS 09/17/12 09/17/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	M	:30	1	\$225.00 P-3	0.00 NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 <u>End Date</u> 09/23/12	<u>Weekdays</u> <u>S</u> M	pots/Week	<u>Rate</u> \$225.00	Rating 0.00						
N105WEWS 09/15/12 09/15/12	Sa 6a-8a News Sa 6-8a News	СМ	6-8a	S-	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 <u>End Date</u> 09/16/12	Weekdays S	pots/Week 1	Rate \$75.00	Rating 0.00						
N106WEWS 09/12/12 09/17/12	M-F 9-10a M-F 9-10a	СМ	9-10a	M	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
Start Date End Date Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	<u>Weekdays</u> <u>S</u> M	pots/Week 0 1	<u>Rate</u> \$0.00 \$175.00	Rating 0.00 0.00						
M107WEWS 09/17/12 09/17/12	M-F 11-12p M-F 11-12p	CM	11a-12p	M	:30	1	\$225.00 P-3	0.00 NM	1	\$225.00
Start Date End Date		pots/Week	Rate	Rating				I		

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<u>Contract / Revision</u> 310370 <u>Flight Dates</u> 09/12/12-09/17/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/07/12/ 09/19/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA Sked A 09.12-9.17.12 Estimate # 1536

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
M107WEWS	09/17/12	09/17/12	M-F 11-12p	CM	11a-12p	M	:30	1	\$225.00 P-3	0.00 NM	1	\$225.00
			M-F 11-12p									
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	7/12	09/23/12	M	1	\$225.00	0.00						

Totals 121 \$58,310.00